

Establishing a Community of Practice (CoP)

1 Problems

Stakeholders work separately to improve soil health, limiting collaboration and the development of long-term solutions



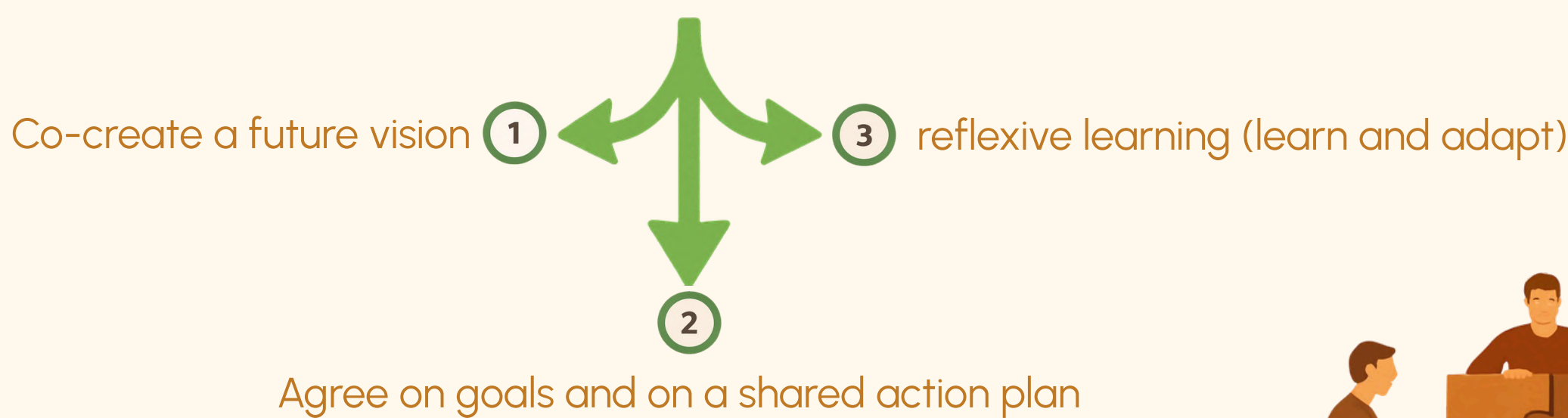
2 Objectives of CoPs

Connect stakeholders around individual soil health business models to strengthen collaboration and ensure long-term action beyond the project.



3 Building CoPs

CoPs were built through three phases



4 Outcomes

- Stronger alignment among stakeholders
- Concrete actions to scale the soil health business models
- Greater stakeholder engagement
- Diverse participants gain ownership of solutions

5 Practical recommendations

- Build a strong management team
- Map local stakeholders and identify challenges
- Develop a shared vision and action plan
- Identify barriers and co-create solutions
- Maintain learning and collaboration beyond the project



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